ABSTRACT OF THE DISCLOSURE

A coating film transfer tool comprises a supply reel that delivers a transfer tape formed by coating a base tape with a coating film, a transfer head that presses the transfer tape against a receiving surface to transfer the coating film thereto, a take-up reel for taking up the base tape, and a belt-type driving mechanism cooperatively connecting the supply reel with the take-up reel. A belt guide for guiding the belt is disposed between the supply reel and the take-up reel. This transfer tool reduces backlash of the supply reel and more reliably transfers coating film to a desired position on a receiving surface.